

Terms of Service

Effective May 27, 2026. Updated July 30, 2026.

1. Acceptance of These Terms

Welcome to Seyff. These Terms of Service (these “Terms”) govern your access to and use of the website located at seyff.co (the “Site”), and the services, classes, events, exhibitions, and other offerings provided by Seyffert Art LLC, doing business as Seyff (“Seyff,” “we,” “us,” or “our”). By accessing the Site, booking a session, attending an event, applying to exhibit, or otherwise using our services, you agree to be bound by these Terms. If you do not agree, you may not use the Site or our services.

2. Eligibility

You must be at least 21 years of age to book or attend any private event or individual class at Seyff. By booking, you represent that you meet the applicable age requirement and that any persons you book on behalf of also meet it. Minors are not permitted in the studio except in connection with private family bookings, in which case all minors must be accompanied by a responsible adult at all times.

3. Services

Seyff provides private corporate painting retreats, group events, individual painting classes (when offered), gallery exhibitions, and ancillary services from our studio in DUMBO, Brooklyn. Specific service offerings, pricing, capacity, and availability are described on the Site and may change without notice. All bookings are subject to availability and to our confirmation.

4. Booking and Payment

- Bookings may be submitted through the Site, by email, or by phone.
- Following a request, Seyff will send a written booking proposal, applicable booking agreement, and an invoice.
- Invoices are due upon receipt. A booking is confirmed only when full payment is received, unless other terms are agreed in writing in advance.
- Payment is made via invoice through QuickBooks Online or other payment method agreed in writing. The standard invoice includes a payment link supporting ACH transfer and credit or debit card. Card payments may be subject to a processing fee.
- For corporate buyers whose internal accounts payable process cannot accommodate payment on receipt, Seyff offers vendor onboarding accommodation including W9, certificate of insurance, sample booking agreement, and ACH wire instructions on request.
- Prices are quoted in U.S. dollars and exclude applicable sales tax. Sales tax, where applicable, will be added on the invoice.
- Promotional or launch pricing is valid only for the period stated and may be discontinued without notice.

5. Cancellation, Rescheduling, and Refunds

Cancellation, rescheduling, and refund terms are governed by our Cancellation Policy, available on the Site. The Cancellation Policy is incorporated by reference into these Terms.

6. Conduct at the Studio

All attendees, guests, applicants, exhibiting artists, and visitors are required to comply with our House Policy and Code of Conduct, both of which are incorporated by reference into these Terms. We reserve the right to refuse service or remove any person from the studio for violations, without refund.

7. Intellectual Property

All content on the Site, including text, graphics, logos, photographs, videos, software, and design, is owned by Seyff or its licensors and is protected by U.S. and international intellectual property laws. You may not reproduce, distribute, modify, publicly display, or create derivative works of any Site content without our prior written permission. The Seyff name and logo are trademarks of Seyffert Art LLC.

8. Artwork Created at Seyff

- Paintings produced by an attendee during a Seyff class or event belong to the attendee.
- Seyff retains the right to photograph and video record sessions for marketing, promotional, and operational purposes, subject to attendee opt out as described in our Privacy Policy.
- Seyff makes no representation regarding the artistic, monetary, or sentimental value of any work produced at a Seyff session.

9. Exhibitions and Artist Agreements

Exhibitions at the Seyff gallery are governed by a separate written exhibition agreement between Seyff and the exhibiting artist. Application to the open call program is governed by the terms described on the Emerging Artists page of the Site. Gallery rentals by established artists are governed by a separate written rental agreement.

10. Site Use

You agree not to: (a) use the Site in any way that violates applicable law; (b) attempt to gain unauthorized access to the Site or its systems; (c) interfere with or disrupt the operation of the Site; (d) use any automated means to access the Site for any purpose without our express written permission; (e) use the Site to transmit any material that is unlawful, harmful, threatening, abusive, harassing, defamatory, obscene, or otherwise objectionable.

11. Disclaimers

THE SITE AND ALL SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE," WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED. SEYFF DISCLAIMS ALL WARRANTIES, INCLUDING IMPLIED

WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NONINFRINGEMENT. SEYFF DOES NOT WARRANT THAT THE SITE WILL BE UNINTERRUPTED, ERROR FREE, OR SECURE.

12. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY LAW, SEYFF AND ITS OFFICERS, MEMBERS, EMPLOYEES, AGENTS, AND AFFILIATES SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR FOR ANY LOSS OF PROFITS, REVENUE, DATA, OR GOODWILL, ARISING OUT OF OR IN CONNECTION WITH YOUR USE OF THE SITE OR OUR SERVICES, WHETHER BASED ON CONTRACT, TORT, OR OTHER LEGAL THEORY, EVEN IF SEYFF HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SEYFF'S TOTAL CUMULATIVE LIABILITY ARISING OUT OF OR RELATING TO THE SITE OR ANY SERVICES SHALL NOT EXCEED THE AMOUNT PAID BY YOU TO SEYFF FOR THE SPECIFIC SERVICE GIVING RISE TO THE CLAIM.

13. Indemnification

You agree to indemnify, defend, and hold harmless Seyff and its officers, members, employees, agents, and affiliates from and against any and all claims, liabilities, damages, losses, costs, and expenses (including reasonable attorneys' fees) arising out of or in connection with: (a) your use of the Site or services; (b) your violation of these Terms; (c) your violation of any law or third party right; or (d) any content or material you submit through the Site.

14. Assumption of Risk; Release

Painting and gallery activities at Seyff involve the use of paint, brushes, easels, and other materials, and may involve standing, moving, or other physical activity. You assume all risks associated with attendance, including but not limited to: contact with paint or other substances, allergic reactions to materials, slips, trips, falls, and exposure to other attendees. By attending any event, you release Seyff from any liability arising out of or related to your attendance, except to the extent caused by Seyff's gross negligence or willful misconduct.

15. Photography and Likeness

By attending a Seyff event or visiting the studio, you grant Seyff a nonexclusive, royalty free, worldwide license to use your image, likeness, and voice as captured in photographs or video recordings taken at the studio for marketing, promotional, and operational purposes. You may opt out at the time of booking or on arrival; opt out requests will be honored on a best efforts basis.

16. Third-party Links and Services

The Site may contain links to third party websites, including booking, payment, and email service providers (such as Wix, QuickBooks, Mailchimp, and Stripe). Seyff is not responsible for the content, privacy practices, or operation of any third-party site or service. Your use of any third-party service is governed by that service's own terms and privacy practices.

17. Modification of the Terms

Seyff may modify these Terms at any time. Material changes will be communicated through the Site and, where appropriate, by email. Your continued use of the Site or our services after the effective date of any modification constitutes your acceptance of the revised Terms.

18. Governing Law and Venue

These Terms are governed by the laws of the State of New York, without regard to its conflict of laws principles. Any dispute arising out of or relating to these Terms or the Site shall be brought exclusively in the state or federal courts located in Kings County, New York, and you consent to the jurisdiction of those courts.

19. Dispute Resolution

Before initiating any formal legal proceeding, you agree to first contact us at info@seyff.co with a written description of the dispute and to attempt in good faith to resolve the matter informally for a period of at least 30 days.

20. Severability

If any provision of these Terms is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

21. Entire Agreement

These Terms, together with the Privacy Policy, Cookie Policy, Cancellation Policy, House Policy, Code of Conduct, Accessibility Statement, DMCA Policy, and any written booking confirmation, constitute the entire agreement between you and Seyff regarding the Site and our services.

22. Contact

Seyffert Art LLC, doing business as Seyff. 247 Water Street, Unit 307, Brooklyn, NY 11201.
info@seyff.co.