

AT A GLANCE

The venue,
in one panel.

SPACE

600 SF private gallery

CAPACITY

Up to 16 guests per session

DURATION

Two hour standard session

LOCATION

247 Water St, DUMBO

FLOOR

Third floor, elevator access

ACCESSIBLE

Wheelchair, service animal welcome

PRICING

From \$2,899 (launch through Jun 30)

FOOD

Not permitted per lease. Non-alcoholic beverages available. BYOB permitted.

REACH US

Direct line for
hotel partners.

GEORGE SEYFFERT

Founder

EMAIL

info@seyff.co

PHONE

718.804.5524

WEB

seyff.co

RESPONSE TIME

Within 24 hours.

Seyffert Art LLC / DBA Seyff
247 Water Street, Unit 307, Brooklyn, NY 11201

Seyff

FOR HOTEL CONCIERGES & SALES TEAMS

The walking
distance
experience for
your corporate
guests.

247 Water Street

DUMBO, Brooklyn

seyff.co / 718.804.5524

INFO PACK 2026

THE OFFER

Two hours.
Sixteen guests.
One room.

Seyff is a private painting studio and working gallery in DUMBO, five minutes from the F train and walking distance from 1 Hotel Brooklyn Bridge, the New York Marriott at Brooklyn Bridge, and Ace Hotel Brooklyn.

Founded by a practicing attorney and abstract painter, the studio is built for adult corporate guests who want a polished, non-bar evening within walking distance of their hotel.

WHAT MAKES IT DIFFERENT

- Founder led, every session.
- Real gallery, not a paint and sip.
- Sensory designed: light, sound, scent.
- Sober by default; BYOB permitted.
- ADA accessible.
- NDA available on request.

REFERRAL PROGRAM

We pay you
for the
referral.

10%

of first session price
paid to the hotel.

5%

on every repeat session
from the same client (lifetime).

STAFF BONUS

Refer 4 paid sessions in a calendar year, your sales and concierge team receives a complimentary private painting session for up to 16.

HOW WE TRACK

Unique promo code per hotel. Paid net 30 after session delivery.

HOW IT WORKS

From inquiry
to confirmed.

Five steps. Four business days.

- 01 Your guest mentions Seyff**
Or you suggest us. Hand them this brochure.
- 02 We respond within 24 hours**
Direct line to founder. No phone tree.
- 03 We confirm details**
Date, headcount, billing, special requests.
- 04 Guest receives invoice**
QuickBooks invoice with ACH and card link.
- 05 Session runs, you get paid**
Referral fee paid net 30 after delivery.

READY TO PARTNER?

Email info@seyff.co or call 718.804.5524
to schedule a studio visit for your team.